



Republic of Kenya
Ministry of Industry,
Trade and Cooperatives



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION

AFRICA INDUSTRIALIZATION WEEK

THE KENYA MANUFACTURING SUMMIT AND EXPO

COURTYARD AND COMESA GROUNDS, KICC, KENYA – 16TH TO 18TH NOVEMBER, 2016

PRELIMINARY PROGRAM

TIME	PROCEEDINGS
Tuesday 15 th November 2016	Construction of tents and Exhibition booths by KICC
Day 1	
16 th Nov 2016 8.00 am – 1.00pm	<ul style="list-style-type: none"> Delegates Arrival Mounting and labeling of Exhibitions by Exhibitors Registration and Collection of briefing packs <p><i>Side Event</i></p> <p>“Market Opportunities for Local Manufacturing through AGOA”</p>
	<ul style="list-style-type: none"> Exhibition
	<ul style="list-style-type: none"> ➤ Session 1; B2B and Match making ➤ Sponsored welcoming Cocktail <p>Chief Guest: PS, State Department of Industry & Investment</p>
Day 2	
Thursday 17 th November 2016 9.00 am – 10.00 am	Tour of the Exhibition booths by H.E. Uhuru Kenyatta, CGH, President of the Republic of Kenya
10.00 am – 11.30 am	Opening ceremony for the Kenya Manufacturing Expo 2016 Chief Guest: H.E. Uhuru Kenyatta, CGH, President of the Republic of Kenya
11.30 am - 12.30 pm	<p>Topic: Business environment & Manufacturing industry competitiveness (Panel Discussions)</p> <ul style="list-style-type: none"> PS State Department of Industry & Investment

	<ul style="list-style-type: none"> • EAC Secretary General • MD, Export Processing Zones Authority • CEO, Bedi Investments Ltd • CEO, KAM • UNIDO Country Director • CEO, Vivo Energy • Commissioner General, KRA • Council of Governors, Chair Trade & Industry <p>Moderator: Wallace Kantai</p>
12:30pm-1:30pm	<p>Role of Counties in Promoting Manufacturing (Panel Discussions)</p> <ul style="list-style-type: none"> • CEO, Council Of Governors • H.E The Governor Nairobi County • CEO, Umoja Rubber Products-Mombasa • CEO, Doinyolessos Ltd - Eldoret • CEO, Mutsimoto Motor Co ltd -Nakuru • General Manager, African Cotton Industries-Machakos • CEO, Jetlak Foods Ltd-Thika • CEO, Osho Chemicals-Nairobi • CEO, Kibos Sugar-Kisumu
1.30 pm – 2.00 pm	Health Break
2.00 pm – 3.00 pm	<p>Strategies to increase local content for job creation – Manufacturers Perspective</p> <p>Presenter: KAM</p> <p>Linkages between Industry and Academia</p> <p>Presenter: Dean School of Engineering, Kenyatta University</p>
3.00 pm – 4.00 pm	<p>Financing and Partnerships to promote expansion & competitiveness</p> <p>Presenter: World bank</p>
Day 3	
Friday 18 th , Nov 2016 9.00 am – 10.00 am	<p>Topic: Opportunities for Manufacturers in the Region</p> <p>Key Note Speech : PS Trade</p> <p>Presenter: CEO, COMESA Business Council CEO, EABC</p>
10.00 am – 11.30 am	Health Break
11.30 am - 1.00 pm	Panel discussions on Subcontracting and Linkages for SMEs from Large industries to create opportunities and employment

	<ul style="list-style-type: none"> • CEO, Keninvest • CEO, Bata Shoe Company • CEO, General Motors East Africa • CEO, Keroche Breweries Ltd • CEO, Kenwest Cables • CEO, Megh Cushion Industries Ltd. • CEO, Vivo Active wear Ltd • CEO, Passion Profit <p>Moderator: Clifford Machoka</p>
1.00 PM – 2.00 PM	Health Break
2.00 pm – 3.00 pm	<p>Government Procurement opportunities for local manufacturers Presenter: CEO, PPDA Supplies Branch, National Treasury</p> <p>Panel Discussions : Buy Kenyan Build Kenya initiative</p> <ul style="list-style-type: none"> • MD Kenya Power & Lightening Co • MD Kenya Railway Authority • CEO, Green Pencils Ltd • CEO, East Africa Cables Ltd
3.00 pm – 4.00 pm	<p>Wrap up of the Manufacturing EXPO and Closing Ceremony CEO, KAM</p>
4.00 pm	Removal of exhibition materials by exhibitors.
6:00pm	Dinner at the Intercontinental Hotel